



ELIZABETH A. COUTU

DIGITAL MEDIA ARTIST

INFORMATION

 904.994.6346

 lizziecoutu@gmail.com

 lizziecoutu.com

SKILLS

ADOBE

- Photoshop
- Illustrator
- InDesign
- Premiere
- After Effects
- Dreamweaver

MICROSOFT

- Outlook
- Excel
- Word
- Powerpoint
- Sharepoint
- OneNote

Other

- Figma
- Procreate
- Canva
- Cinema 4D

*Knowledgeable in both Windows and iOS operating systems

REFERENCES

 **Caitlin Weather**
Fanatics / Manager, Creative
904.613.2160

 **Jennifer Gamardo**
Fanatics / Director, PCM
904.996.0607

 **Mary Pritchard**
Fanatics / Manager
904.586-5575



PROFESSIONAL PROFILE

A highly skilled and detail-oriented creative designer with over six years of experience across all facets of graphic design. Demonstrates a strong ability to excel in fast-paced, high-pressure environments while effectively collaborating in team settings or working independently. Proficient in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign, as well as Figma for collaborative design and prototyping.



WORK EXPERIENCE

2021- CURRENT *Graphic Designer*

- Designs digital promotions and advertisements for over 600 colleges nationwide.
- Collaborates with the business team to ensure consistent and up-to date branding across platforms.
- Participates in monthly planning meetings to coordinate seasonal and event-based graphic requests.
- Oversees the entire graphic design process managing requests from concept through to completion.
- Co-manages an external team responsible for creating and delivering graphic assets for company use.

2019-2021 *Image Processor*

- Edited and manipulated images to create engaging visuals for website content.
- Mentored new hires and facilitated team integration.
- Led multiple special projects as Lead Imager.

2018-2019 *Digital Media Assistant*

- Edited and organized images for use in various projects.
- Managed and tracked progress of tasks to ensure completion.

2017 *AMERICA'S GOT TALENT*
Production Assistant

- Assisted the camera crew in coordinating shots.
- Delivered on-site support to contestants.



EDUCATION

Florida State College at Jacksonville
Jacksonville, Florida

Digital Media - Bachelor of Applied Science / 2017

Digital Media/Multimedia Production - Technical Certification / 2016

Graphic Design Production - Technical Certification / 2016

Associate of Arts / 2014